

May 19, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Dear Mr. Martin:

As a small not-for-profit dedicated to youth prevention, we are wholly dependent upon the interest and good will of broadcasters to extend awareness of issues impacting the safety and success of Connecticut's young people.

We have been particularly fortunate to operate in an area served by CBS Radio, Hartford. Its generous and ongoing support exemplifies a deep-seated commitment to serving the public interest, especially the welfare of our youth.

Indeed, in 2007 The Governor's Prevention Partnership presented CBS Radio, Hartford with our first-ever Partner in Prevention Media Award at our annual Governor's Luncheon. The award had the support of Connecticut Gov. M. Jodi Rell, who serves as our organization's cochair.

CBS Radio, Hartford has long recognized the critical importance of airing prevention public service announcements and has been involved in the extensive work of The Governor's Prevention Partnership since 2004. We greatly value our partnership with CBS Radio, Hartford and applaud its efforts to develop effective campaigns, which lead to increased corporate funding for public service announcements.

In 2005, CBS Radio, Hartford developed its Kids Shout Out campaign, engaging young people in writing and recording prevention and safety messages for other young people. CBS Radio also wholeheartedly embraces the annual National Mentoring Month mentor recruitment campaign each January.

Throughout the year, CBS Radio routinely provides generous donations of free public service time for anti-substance and anti-violence messages. Media messaging helps the public understand risks and take action to keep Connecticut youth safe, successful and drug-free. We commend CBS Radio, Hartford for its unwavering commitment to prevention.

Sincerely,

President and CEO

The Governor's Prevention Partnership

30 Arbor Street

Hartford, Connecticut 06106

Phone 860.523.8042 Fax 860.236.9412

www.preventionworksct.org